

**Remit Address:**

WOTV
90378 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11274

Invoice #	187158-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WOTV
Account Executive	WOTV Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187158
Alt Order #	
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOTV	Good Morning America	7-9a		to						
					10/15/12 to 10/21/12	5x	11111--				
	WOTV			M	10/15/12	:30	8:48 AM	DST1204H	\$50.00		6
	WOTV			Tu	10/16/12	:30	7:25 AM	DST1204H	\$50.00		7
	WOTV			W	10/17/12	:30	7:59 AM	DST1205H	\$50.00		8
	WOTV			Th	10/18/12	:30	8:53 AM	DST1205H	\$50.00		9
	WOTV			F	10/19/12	:30	8:28 AM	DST1204H	\$50.00		10
2	WOTV	The View	11a-12p		to						
					10/15/12 to 10/21/12	1x	1-----				
	WOTV			M	10/15/12	:30	11:59 AM	DST1202H	\$50.00		2
3	WOTV	Dr Oz	7-8p		to						
					10/15/12 to 10/21/12	5x	11111--				
	WOTV			M	10/15/12	:30	7:25 PM	DST1204H	\$150.00		5
	WOTV			Tu	10/16/12	:30	7:42 PM	DST1204H	\$150.00		6
	WOTV			W	10/17/12	:30	7:14 PM	DST1204H	\$150.00		7
	WOTV			Th	10/18/12	:30	7:57 PM	DST1204H	\$150.00		8
	WOTV			F	10/19/12	:30	7:29 PM	DST1206H	\$150.00		9
4	WOTV	Monday 8-10p	8-10p		to						
					10/15/12 to 10/21/12	1x	1-----				
	WOTV			M	10/15/12	:30	9:39 PM	DST1203H	\$500.00		2
5	WOTV	Tuesday 8-9p	8-9p		to						
					10/15/12 to 10/21/12	1x	- 1-----				
	WOTV			Tu	10/16/12	:30	8:42 PM	DST1204H	\$500.00		2
6	WOTV	Tuesday 10-11p	10-11p		to						
					10/15/12 to 10/21/12	1x	- 1-----				
	WOTV			Tu	10/16/12	:30	10:48 PM	DST1202H	\$200.00		2
7	WOTV	Wednesday 9-10p	9-10p		to						
					10/15/12 to 10/21/12	1x	-- 1-----				
	WOTV			W	10/17/12	:30	9:48 PM	DST1206H	\$750.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WOTV	Thursday 9-10p	9-10p		to						
					10/15/12 to 10/21/12	1x	--- 1---				
	WOTV			Th	10/18/12	:30	9:19 PM	DST1206H	\$625.00		1
9	WOTV	Friday 10-11p	10-11p		to						
					10/15/12 to 10/21/12	1x	---- 1--				
	WOTV			F	10/19/12	:30	10:51 PM	DST1205H	\$200.00		1
10	WOTV	Sunday 8-9p	8-9p		to						
					10/15/12 to 10/21/12	1x	----- 1				
	WOTV			Su	10/21/12	:30	8:38 PM	DST1204H	\$750.00		1
11	WOTV	Sunday 10-11p	10-11p		to						
					10/15/12 to 10/21/12	1x	----- 1				
	WOTV			Su	10/21/12	:30	10:33 PM	DST1206H	\$200.00		1
12	WOTV	GMA Saturday	8-9a		to						
					10/15/12 to 10/21/12	1x	----- S-				
	WOTV			Sa	10/20/12	:30	8:41 AM	DST1204H	\$25.00		1
13	WOTV	GMA Sunday	8-9a		to						
					10/15/12 to 10/21/12	1x	----- S				
	WOTV			Su	10/21/12	:30	8:27 AM	DST1204H	\$25.00		1

Aired Spots**21**

<u>Gross Total</u>	\$4,825.00	
<u>Agency Commission</u>	\$723.75	
<u>Net Amount Due</u>	\$4,101.25	<u>Payment Terms 30 Days</u>

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